



SAMPLE LETTERS

Dear (Family and Friends),

I am asking for your support in what I believe is a very worthwhile cause. I will be participating in **Women Supporting Women's (WSW) 9th Annual Walk Breast Cancer Awareness, October 9, 2010, at Winterplace Park in Salisbury, Maryland.** I will be raising money that will help WSW all those affected by breast cancer. I am walking in memory of those who have died from breast cancer and in tribute to those who are breast cancer survivors.

Your donation will be put to good use. Women Supporting Women is a regional, non-profit, grassroots organization dedicated to the support, awareness and education of those who have been diagnosed with breast cancer. Our group is currently celebrating its 17th year of service to Delmarva with offices in Salisbury, Crisfield, and Berlin. All of our many, unique services are provided *free* of charge such as mentoring, informational tote bags for newly diagnosed and those going through chemotherapy, radiation and recurrence, monthly support meetings, a lending library, monthly newsletter, informative website, hats, scarves and caps, wigs , and much more.

Everyday, Women Supporting Women offers simple services to individuals who are suddenly forced to deal with a devastating disease that affects them physically and mentally...it touches every member of their family. They have earned the recognition and cooperation of the medical community, businesses, and civic organizations. WSW is not affiliated with any national organization so each and every donation to Women Supporting Women stays right here in our community.

Together can make a difference in the lives of all those affected by breast cancer. Please give generously to WSW and help me reach my goal. If you have any questions, please call me. You can make your check out to Women Supporting Women.

Thank you in advance for your support and your generous contribution.

Sincerely,



Dear (Co-Workers),

I will be participating **Women Supporting Women's (WSW) 9th Annual Walk for Breast Cancer Awareness**. This family-oriented event will be held on October 9th, 2010, at Winterplace Park, in Salisbury, MD. Proceeds from the 9th Annual Walk for Breast Cancer Awareness will help support all those who have been affected by breast cancer. I invite you to register for the Walk. If you cannot participate in the Walk yourself, please consider sponsoring me. It's a great cause.

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We can make a difference in the lives of all those affected by breast cancer. Thank you in advance for your support.

Sincerely,



Dear (Co-Workers),

We are committed to having a large team of walkers. In order to accomplish this goal, I am asking each of you to become involved and be a part of our Walk Team (INSERT TEAM NAME)

Joining our team is easy! First, sign up with one of our team captains (INSERT NAMES AND CONTACT INFORMATION). The next step is to start fundraising. The last step is to join me at **Winterplace Park on October 9th, 2010** as we walk to help all those affected by breast cancer. If you cannot join the team and participate in the Walk, please consider sponsoring me.

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